

PRESENTS:

# HÉROE

2012 CABERNET SAUVIGNON  
EL PASO DE ROBLES, CALIFORNIA

## THE VINEYARD

The 2012 Héroe, Cabernet Sauvignon is rich, medium bodied, and laced with perfectly ripe fruit tones. All fruit was sourced on the Frankel Family Estate, Sculpterra Vineyard with fruit harvested from three distinctly different Cabernet Sauvignon blocks along with the Cabernet Franc block and were farmed to bring forth the best fruit these vineyards offer. The final blend is composed of 81% Cabernet Sauvignon and 19% Cabernet Franc. The 2012 growing season was superb with lots of summer heat followed by an extended harvest. Vines were hand manicured from pruning, shoot-thinning, leaf pulling and fruit sorting all before the grapes were delivered to the on-site winery. The Hillside Cabernet Sauvignon grows in sandy soils with limestone while the valley floor vineyard showcases stony soils and clay loam. This blending of the earth makes this wine refined yet complex.

## THE WINEMAKING

All lots were crushed, fermented, pressed and barreled at Sculpterra Winery. The four lots were processed individually to allow for maximum expression of the different vineyard sites. The grapes were in amazing condition at harvest with no raisins and no green berries; all ripe and with balanced levels of sugar and acidity. A small half-ton press was used to separate the skins and wine once dryness was achieved. A wonderful assortment of one year to neutral American, Hungarian, and French barrels were used for the 14 month aging process. The lots were blended the week prior to bottling. In total 394 cases were produced.

## THE TASTE

Amazing balance! A large serving of fruit and dry tannins make this Cabernet Sauvignon the perfect pairing for a variety of dishes. Héroe Cabernet is approachable young with refined tannins and loaded with a core of ripe red fruit and tamed oak. This wine was 100% sourced from Sculpterra Vineyards and it truly shows the terrior of Eastside Paso Robles, from the valley vineyards to the cresting hilltops the aromas bring forth a multitude of berries with excellent structure.

## THE FACTS

Varietal Composition:

81% Cabernet Sauvignon & 19% Cabernet Franc

Yeast: ICV-D254, T-73, ICV-D80, ICV-D21 & BDX

pH: 3.70

TA: 0.68

RS: 0.41

ALC: 14.0%

Case Production: 394 (750ml bottles)

Bottling Date: December 18, 2013

Release Date: May 23, 2013

