

PRESENTS:

**2020 PRIMITIVO**

EL PASO DE ROBLES, CALIFORNIA

## THE VINEYARD

2020 Héroe Primitivo showcases the best that is Paso Robles! It is a wine packed with pleasant red-fruits coupled with oaky, peppery spice and a tart candy finish. Héroe wines are dedicated to the workers of the Sculpterra Vineyard and Winery. Turn this bottle around and see the faces of all the workers who pride themselves on hard work well spent producing this amazing wine! From pruning to picking the Sculpterra team does not stop until the product is absolutely the best it can be. 2020 was a wild growing season, from smoke-filled skies, to excessive heat days, it seemed like we had seen it all in one year. Nothing seemed to bother the vines though, and the grapes were harvested right on schedule at the perfect level of ripeness. The vines are grown on the Frankel Family Estate which features dramatic sloping hillsides that demand careful farming.

## THE WINEMAKING

All fruit was destemmed, fermented, pressed and aged at Sculpterra Winery. We fermented 25% of the fruit whole cluster, giving the wine a soft feel and capturing delicate aromas. After pressing, the wine settled for 2 days in stainless tanks before barreling and aging could begin. The final blend of this wine combines two Primitivo lots called, "Rogelio" and "Camioneta". These lots were from the same 8-acre Primitivo Ridgeline vineyard but picked at different days and at different levels of ripeness. One lot of Cabernet Franc was also added at bottling to add tannins, rich color and a hint of herbaceous taste. The Primitivo lots were handled and produced in separate batches; enabling us to ferment each one with a unique yeast and fermentation style. Primitivo lot "Rogelio" was aged exclusively in 300L "Hogshead" barrels, while Primitivo "Camioneta" was aged in all new T.W Boswell 240L Profile 61 wine barrels.

## THE WINE

With 13% new American Oak, it is easy to pick up smoke, cedar and gilled notes in this estate grown Primitivo. Nevertheless the oak is well integrated and balanced with plenty of bright fruits shining in this wine. Overall the aromas are layered and seamless offering fresh blackberry and raspberry flavors. The wine displays good acidity and a great awareness of focus with loads of raspberry and blueberry notes. Again, what makes this wine so unique is that it is made from 87% Primitivo and 13% Cabernet Franc. My favorite part of this wine is the finish of black pepper, dried herb and chocolate.

## THE FACTS

Vineyard: Frankel Family Estate  
Blend Percentage: 87% Primitivo & 13% Cabernet Franc  
pH: 3.70  
TA: 0.68  
ALC: 15.0%  
RS: 0.07%  
Cases Produced: 810  
Bottling Date: 8/18/2021

