

PRESENTS:

# HÉROE

2015 CABERNET SAUVIGNON  
EL PASO DE ROBLES, CALIFORNIA

## THE VINEYARD

HÉROE HONORS THE SCULPTERRA VINEYARD AND WINEMAKING WORK FORCE, FOR WITHOUT THEIR DEDICATION AND SERVICE NONE OF THIS WOULD BE POSSIBLE. UGA, THE RANCH'S BEST WORKER IS FEATURED ON THE FRONT OF THE LABEL, WHILE THE REST OF THE WORKERS CAN BE FOUND ON THE BACK. 2015 WAS A STANDOUT VINTAGE FOR HÉROE WINES! THE INCREASE IN OFF-SEASON RAINFALL, MATURITY OF VINES AND GOOD WEATHER DURING HARVEST MAKES THIS WINE ONE OF THE BEST VINTAGES TO DATE. THE VINEYARD ENTITLED "PUERTA ELECTRICA," IS LOCATED ON THE NORTHEAST END OF THE FRANKEL FAMILY ESTATE. PLANTED IN 1995, THESE VINES ARE WELL ESTABLISHED AND PRODUCE JUST 3 TONS PER ACRE EACH YEAR. THE ROWS ARE NORTH SOUTH FACING AND SEE AMPLE SUNLIGHT FROM APRIL TO OCTOBER. THIS BLOCK WAS THE LAST TO BE HARVESTED, LENDING ITSELF TO INCREASED TANNIC TASTE AND RIPE DARK FRUIT TASTE.

## THE WINEMAKING

THE FRUIT WAS NIGHTTIME HARVESTED AND DELIVERED TO THE WINERY FOR IMMEDIATE CRUSH; STAINLESS TANK FERMENTED, THEN PRESSED AND AGED IN OAK. ACTUALLY, WE AGED THE WINE IN TEN PERCENT NEW AMERICAN OAK, BRINGING FORTH GRILLED MEATS, CHOCOLATE AND EVEN CARAMEL TO THE BOUQUET. BARRELS WERE CLIMATE CONTROLLED AT 60 DEGREES, SLOWING DOWN AGING AND RELEASING BEST FLAVORS POSSIBLE. WE BOTTLED AFTER 10 MONTHS IN BARREL, CAPTURING THE YOUNG FRUIT AND DEVELOPED TANNINS AT JUST THE PERFECT TIME. I GIVE IT A FAIR COMPARISON TO THE 2013 HÉROE CABERNET, WHICH ALSO FEATURED PLENTIFUL HERB AND SPICE WITH BALANCED FRUIT AND STRUCTURE.

## THE TASTE

THIS CABERNET SAUVIGNON IS TRUE TO THE VARIETAL SHOWING DARK FRUITS, LOTS HERBS AND PLENTY OF TANNIC STRUCTURE. AROMAS OF BLACK FRUIT, SPICED PLUM, VANILLA AND HERB LEAD TO EVEN MORE FULL DARK FRUIT FLAVORS. IT SHOWS A LOT OF RIPENESS BUT KEEPS IT IN BALANCE. I LOVE THAT IT'S EXPANSIVE WITH ALL MY FAVORITE RED FRUITS YET NICELY PRICED FOR THE APPELLATION. VIOLETS APPEAR ON THE NOSE, SOFTENING THE LENGTH OF TANNIN AND TOASTED OAK THAT FOLLOW. I'D DRINK IT UPON RELEASE BUT IT WILL BENEFIT WITH BOTTLE AGE, BEST TO BE DANK BY 2020.

## THE FACTS

VARIETAL COMPOSITION: 100% CABERNET SAUVIGNON  
APPELLATION: PASO ROBLES  
VINEYARD: FRANKEL FAMILY ESTATE  
pH: 3.78  
TA: 0.68  
RS: 0.80  
ALC: 13.4%  
TOTAL PRODUCTION: 887 CASES (750ML BOTTLES)  
BOTTLING DATE: AUGUST 11, 2017  
RELEASE DATE: DECEMBER 1, 2017

