

PRESENTS:

# HÉROE

**2013 CABERNET SAUVIGNON**  
EL PASO DE ROBLES, CALIFORNIA

## THE VINEYARD

THE HÉROE CABERNET SAUVIGNON FRUIT IS 100% FRANKEL FAMILY ESTATE GROWN ON AN IMPRESSIVE TERRACED HILLSIDE VINEYARD NAMED, "PUERTA ELECTRICA." THIS UNIQUE SITE OFFERS SOME OF THE BEST SOILS IN THE PASO ROBLES AVA. OUR SOIL IS A LIMESTONE, SMALL STONE, AND GRAVEL MIX, WITH A CLAY LOAM PROFILE. THE CONTOUR OF THE VINEYARD GIVES GREAT DRAINAGE WHILE ALLOWING FOR MINIMAL IRRIGATION OVER THE LONG GROWING SEASON. THE VINES WERE PLANTED IN 1995 AND ARE SELF-ROOTED (THEY ARE NOT A ROOTSTOCK/CLONE GRAFT). THESE CANE-PRUNED VINES PRODUCE CLUSTERS WITH TINY BERRIES, OFFERING DARK JUICE EXTRACTION AND REMARKABLE TANNIC STRUCTURE. THE WINE IS A RESULT OF THREE VINEYARD PICKS, FROM THREE DIFFERENT LOCATIONS, WITH THREE DIFFERENT DEGREES OF RIPENESS AND MATURITY. 2013 WAS A TERRIFIC VINTAGE FROM THIS VINEYARD, AVERAGING JUST 2.5 TONS PER ACRE.

## THE WINEMAKING

ALL 3 LOTS OF FRUIT WERE PROCESSED ON SITE, USING A SMALL HALF-TON DESTEMMER/CRUSHER. FERMENTATION TOOK PLACE IN HALF TON OR ONE TON MACRO BINS. THE THREE LOTS WERE HANDLED SEPARATELY, ALLOWING THE WINEMAKING TEAM TO GET THE BEST OUT OF EACH VINEYARD PICK. IN FACT, EACH LOT WAS FERMENTED WITH DIFFERENT YEASTS, WHICH GREATLY ADDED TO THE COMPLEX TASTES IN THE FINAL BLEND. THE THREE LOTS SHOWED WELL INDIVIDUALLY BUT WHEN BLENDED TOGETHER THE FLAVORS MELDED EVEN BETTER AND A PERFECT WINE WAS BORN. THE WINE WAS AGED IN OAK BARRELS RANGING FROM 225L ALL THE WAY TO 500L SIZE. MANY ONCE AND TWICE USED BARRELS WERE USED FOR AGING, A PERFECT PARING FOR THE WINE, WHICH ADDED JUST A HINT OF BARBECUE, SWEET SMOKE, AND BACON FLAVORS. THE WINE AGED FOR 13 MONTHS, AND THEN WAS BOTTLED AT SCULPTERRA WINERY ON DECEMBER 10TH 2014.

## THE TASTE

A TERRIFIC CABERNET SAUVIGNON FOR ALL OCCASIONS! IT HAS THE BACKBONE OF A WELL-AGED TANNIC CAB, WHILE SUPPORTING DARK FRUIT NOTES AND A PEPPERY PRESENCE. THE MOUTH FEEL IS DENSE, SHOWING THE COMPLEXITY OF THIS EXCEPTIONAL FRUIT. THE NOSE IS ABUNDANT WITH RED FRUIT, AND FLAVORS OF RASPBERRY, RIPE CHERRY, RAISIN, CHOCOLATE COVERED STRAWBERRY, AND PLUM. THERE'S SPICE TOO! OREGANO, NUTMEG, MINT, CLOVE, AND EVEN GRAHAM CRACKER. THIS WINE TASTES GREAT YOUNG, BUT I CAN ONLY IMAGINE WHAT IT WILL BE LIKE IN 2 YEARS.

## THE FACTS

VARIETAL COMPOSITION: 100% CABERNET SAUVIGNON  
APPELLATION: PASO ROBLES  
VINEYARD: FRANKEL FAMILY ESTATE  
pH: 3.69  
TA: 0.72  
RS: 0.45  
ALC: 14.3%  
TOTAL PRODUCTION: 633 CASES (750ML BOTTLES)  
BOTTLING DATE: DECEMBER 10, 2014  
RELEASE DATE: JANUARY 1, 2015

