

PRESENTS:

# HÉROE

**2020 CABERNET SAUVIGNON**  
EL PASO DE ROBLES, CALIFORNIA

## THE VINEYARD

Héroé wines are made to honor the workers in the winery and the vineyard. Lugardo "Uga" Zatarian, featured on the front label was Sculpterra's hardest working vineyard worker. The vineyard is a small 8-acre parcel in the front entry way of the Frankel Family Estate Vineyard. Called "Puerta Electrica," this vineyard features a high slope terrain, with clay-loam soils and good drainage. Typically, the vineyard will average three tons per acre and therefore is balanced and has no problem ripening its fruit. The rows are oriented exactly north-south and therefore see extremes on the morning and afternoon side of the vines canopy. The berries are tiny with thick skins and lend themselves to wines with high tannin and dark juice color.

## THE WINEMAKING

The grapes were harvested in one lot during the evening on October 23, 2020. The grapes came in at 25.5 BRIX and the acid levels were still high giving the juice dark color and excellent taste. After picking the grapes were taken directly to the winery for destemming and a 2-day cold soak to release the wine's color and increase the tannic structure. The wine was tank fermented for 16 days using yeast ICV-D254 and pump-overs were conducted every 8 hours. The wine settled for 3 days in stainless steel coming off the press, then the final process of barreling down was accomplished. Most of the wine aged in 240L Traditional World Cooperage thin stave barrels. Barrels were topped and tasted every six weeks and we decided the perfect time to bottle the wine was in late August 2021.

## THE TASTE

Héroé Cabernet Sauvignon is a wine made ready to drink and for all occasions! This 2020 vintage wine is 100% Cabernet Sauvignon and is a great illustration of a wine with a cohesive mouthfeel ending with structure and refinement. The fruit is present on the palate, offering chocolate covered cherries and black olive flavors. With 17% new American Oak, I taste elements of cedar, vanilla and coffee. There's an earthy element of crushed rock that provide an appetizing foundation. The wine is complemented by plush richness and shows off ripe blueberry, dark chocolate and even nutmeg. Overall the wine's primary flavors of baking spice, clove, and sage are persistent through the finish, the fruitiness is there but takes a back seat to more classic Bordeaux flavors of green tea and spiced cake.

## THE FACTS

Varietal Composition: 100% Cabernet Sauvignon

Appellation: Paso Robles

Vineyard: Frankel Family Estate

pH: 3.70

TA: 0.69

RS: 0.75

ALC: 14.2%

Total Production: 1,440 cases (750ml Bottles)

Bottling Date: August 25, 2021

Release Date: December 1, 2022

