

PRESENTS:

HÉROE

2016 CABERNET SAUVIGNON
EL PASO DE ROBLES, CALIFORNIA

THE VINEYARD

FROM THE FRANKEL FAMILY ESTATE VINEYARD LOCATED IN THE BEAUTIFUL ROLLING HILLS OF PASO ROBLES, COMES THIS EXCITING WINE WITH NATURAL EARTH DRIVEN SPICE, BLACK OLIVE, AND JUICY CHERRY WITH WALNUT NOTES. SOFT AND SUPPLE WITH AN EXTENSIVE TASTE, IT LINGERS ON THE PALATE WITH EVERY SIP YOU TAKE. IT'S BALANCED BEAUTIFULLY AND A GREAT EXPRESSION OF A PERFECTLY CRAFTED CABERNET. HÉROE PAYS TRIBUTE TO THE BRAND'S WINEMAKING AND GRAPE GROWING TEAM OF LABORERS. THE WORKERS RUN THE SHOW, WORKING TIRELESSLY AND DOING WHAT EVER NEEDS TO BE DONE. UGA, PICTURED ON THE FRONT LABEL WAS THE FRANKEL'S LONGEST TENURED WORKER AND IS HONORED WITH THIS ENDURING LABEL. THE FRUIT IS 100% CABERNET SAUVIGNON AND SOURCED FROM THE 10 ACRE VINEYARD TITLED, "PUERTA ELECTRICA." THE UNIQUE INFLUENCE OF SOIL, CLIMATE AND WEATHER MAKE IT A FLAVORSOME WINE WITH BALANCED MOUTHFEEL AND ALLURING TEXTURES.

THE WINEMAKING

THE FRUIT WAS HARVESTED IN ONE LOT AND CRUSHED WITHIN HOURS OF THE PICK. THE CRUSHED GRAPES WERE TANK FERMENTED ON THE SKINS ADDING INCREASED TANNINS, OPAQUE COLOR, AND DARK FRUIT BOUQUETS. WE AGED THE WINE IN 225L AND 240L BARRELS. TEN BARRELS WERE NEW AND SOURCED FROM THE FINEST FOREST IN MISSOURI. THIS MIX OF MEDIUM, MEDIUM PLUS AND HEAVY TOASTED BARRELS ADDED FLAVORS OF NUTMEG, VANILLA, BUTTERSCOTCH, AND CHOCOLATE TO THE WINE AS IT AGED. THE BARREL ROOM WAS KEPT AT A COOL 55 DEGREES, WHICH PRESERVED THE NATURAL FRUITY AROMAS AND PREVENTED PREMATURE OXIDATION. AFTER 10 COMPLETE MONTHS OF BARREL AGE, WE DECIDED TO RACK, FILTER AND BOTTLE. IN TOTAL 1,500 CASES WERE PRODUCED.

THE TASTE

THIS WINE HAS AN IMPRESSIVE BOUQUET OF TART RASPBERRY INTERMINGLING WITH CHOCOLATE CAKE AND CHRISTMAS SPICED CAKE. YOU CAN FIND MEDITERRANEAN HERBS WITH A STRONG NOTE OF ROSE PETAL AND DELICATELY PEPPERED MEATS. THE VINEYARD GIVES FLAVORS OF CHERRY, BLACKBERRY, AND BLACK PEPPER. THE WINE FINISHES WITH A BURST OF CRANBERRY AND RIPE STRAWBERRY. IT'S SCREW CAP FINISH INVITES USERS TO DRINK IT RIGHT AWAY. IT TASTES GREAT YOUNG BUT WILL IMPROVE WITH BOTTLE AGE. DRINK NOW THROUGH 2022.

THE FACTS

VARIETAL COMPOSITION: 100% CABERNET SAUVIGNON
APPELLATION: PASO ROBLES
VINEYARD: FRANKEL FAMILY ESTATE
pH: 3.61
TA: 0.67
RS: 0.75
ALC: 13.2%
TOTAL PRODUCTION: 1,500 CASES (750ML BOTTLES)
BOTTLING DATE: AUGUST 11, 2017
RELEASE DATE: JUNE 1, 2018

