

HÉROE

2024 CABERNET SAUVIGNON
EL PASO DE ROBLES, CALIFORNIA

I am so proud of Héroe Cab, its consistent track record has earned it a remarkable following. It continues to win high scores and gold medals; it's a great value wine with lovely aromas and bouquets. Héroe wines are made to honor the unsung heroes in our vineyard and winery.

THE VINEYARD

The 2024 growing season will be remembered for the April 6th FREEZE, a spring-time frost event that dramatically decimated our crop. Praise God.... Cabernet was not so affected, it broke bud later in the spring and therefore produced fairly normal tonnage. This specific vineyard is located on the North-East end of the Frankel Family Estate, a vineyard called "Puerta Electrica." The vineyard site is specially known for its clay-loam soils, equal drainage and healthy vine vigor. The vines are over 30 years old!

THE WINEMAKING

The "crushed must" was cold soaked for 2 days at 50 degrees Fahrenheit before adding ICV-D21 yeast. D21 is known for its ability to enhance natural varietal characteristics, stabilize color, increase tannin structure and improve overall red fruit tones. We fermented the wine at a temperature range of 60-80 degrees (not too cold nor too hot). Thus, creating a long, steady and reliable and predictable outcome of flavors and textures. We pressed the skins and racked the young wine to a new tank for 1 full week of settling on the lees. Finally, we racked the wine to barrels for aging and storage. Secondary (Malo-Lactic) was achieved after 2 months of barrel age, followed by another rack and return to the same barrels.

THE TASTE

Héroe Cabernet has a celebrated track record of reliability in taste and texture, a true fan favorite with a wonderful mouthfeel and finish. Its juicy aromas of baked cherry, blackberry and all-spice show on the nose and develop further on the palate. The wine fills the mouth with soft tannins and a range of savory elements that delight. There's a touch of tannin-bitterness giving the wine cellar ability. Riper black cherry and vanilla elements hold true on its finish. Ripe blueberries wrapped with kitchen spices lead the way with finish of fresh basil, bay leaf and olive tapenade. Overall, it's a full-bodied wine, containing textural tannins and a spiced dark chocolate finish.

THE FACTS

Varietal Composition: 100% Cabernet Sauvignon
Appellation: Paso Robles
Vineyard: Frankel Family Estate
pH: 3.55
TA: 0.68
RS: 0.50
ALC: 14.5%
Total Production: 1,500 cases (750ml Bottles)
Bottling Date: December 10, 2025



805.226.8881 | 5015 LINNE RD. PASO ROBLES, CA | WWW.HEROEWINE.COM