

PRESENTS:

2016 PRIMITIVO

EL PASO DE ROBLES, CALIFORNIA

THE VINEYARD

2016 Héroe Primitivo is a stunning wine, made ready-to-drink for all occasions. Luscious ripe red fruit and a soft mouthfeel dominate the aromas and bouquets. Primitivo is the best selling wine produced by Sculpterra Winery! The Héroe label is a special bottling made at Sculpterra Winery, which pays respect to the vineyard workers. The front label features "Uga," Sculpterra's hardest working employee. Uga showed deep care and commitment in all aspects of the wine growing operations. Also, seen on the back label are the other men and women who commit themselves each year to the grape growing and wine production. 2016 is perhaps the best growing year we have had for Primitivo and produced grapes of the highest quality.

THE WINEMAKING

This wine is 100% Primitivo fruit, grown and processed at Frankel Vineyards and Sculpterra Winery. It is a blend of three separate Primitivo lots from the same estate 8-acre Ridgeline vineyard. We processed the fruit in half-ton bins and fermented the grape in the same containers. These small bins allow the winemaking to occur under cool conditions and create the best bouquets and phonics possible. The wine was aged in a mix of high quality oak, ranging from 225L, 240L and 300L barrels. We used seventeen percent new American oak and bottled the wine after 7 months of barrel age.

THE WINE

A highly fruit driven wine, this small-production Primitivo shows confident, juicy layers of strawberry and cranberry. It offers desirable structure and ability for wonderful food pairings, like pasta dishes and strong cheddar cheese. The wine is dominated by ample fruit taste with slight dusty tannins. It's full bodied, ripe and voluptuous with a light sprinkling of black pepper and clove. It was made to drink right from bottling, but don't be fooled as it will age well for five plus years.

THE FACTS

Vineyard: Frankel Family Estate
Blend Percentage: 100% Primitivo
pH: 3.55
TA: 0.68
ALC: 14.7%
RS: 0.20%
Cases Produced: 660
Bottling Date: 5/24/2017
Release Date: 6/1/2017

