

PRESENTS:

2017 PRIMITIVO

EL PASO DE ROBLES, CALIFORNIA

THE VINEYARD

2017 Héroe Primitivo is a wonderful wine, made from Sculpterra's estate grown Primitivo vineyard. Right away, aromas of ripe strawberry, blueberry and cherry-cola elevate through this juicy and captivating creation. The vineyard is comprised of limestone soils mixed with a clay-loam structure. The vines are situated in steep rows that make for all operations to be hand done, such as pruning, weeding, shoot thinning, and cluster thinning. This unique wine label entitled, "Héroe" is a unique bottling made at Sculpterra Winery, which pays reverence to the vineyard workers. The front label is a photo of our best worker named "Uga," Sculpterra's hardest employed hand. Seen on the back label are the other men and women who commit themselves each year to grape growing and wine production. We were super pleased with the 2017 growing season and the resulting harvest was plentiful and balanced.

THE WINEMAKING

The wine was made and bottled at Sculpterra's small on site winery. The fruit was gently destemmed, then fermented for 12 days in small half-ton vessels. Yeast 3001 was selected for fermentation for its ability to enhance the wine's color, structure and length on the finish. The wine aged in barrels for just 7 months giving it fresh fruit tones while still incorporating just the right amount of toasted wood components. 28% of the barrels were new American heavy toast Minnesota barrels. These barrels give the wine rich BBQ bouquets along with marshmallow and dark chocolate taste.

THE WINE

This robust, enthusiastic estate wine is 100% Primitivo. While rustic on the nose, its palate is juicy and plump, offering baked blackberry, chocolate and smoky-oaky flavors. It's all around charming and expansive on the palate, with nimble touches of smoke, black cherry and even eucalyptus. Seasoned throughout is an established layer of black pepper and cinnamon that keeps it fresh and spicy. It's obviously a wine ready to drink upon release but will be a hit for many years to come; it will reach its peak in 2025.

THE FACTS

Vineyard: Frankel Family Estate
Blend Percentage: 100% Primitivo
pH: 3.62
TA: 0.68
ALC: 14.0%
RS: 0.10%
Cases Produced: 480
Bottling Date: 5/24/2018
Release Date: 4/1/2019

