

PRESENTS:

2020 PINOT NOIR
EL PASO DE ROBLES, CALIFORNIA

THE VINEYARD

The fruit for this Pinot Noir is 100% sourced from the Frankel Family Estate in Paso Robles California, and combines two Pinot Noir clones; 777 & 115. This one-of-a-kind label is dedicated to the vineyard and winery workers! Lugardo Zatarain "Uga" seen on the front label retired in 2011 and was the hardest working member of the vineyard team. The back label depicts many members of the vineyard and winemaking team at Sculpterra, and a portion of the proceeds of this bottle goes to support medical mission to Mexico through giving to the Flying Samaritans in Baja, California. The vineyard is situated on the valley floor and is one of the coldest locations on the property, making it an ideal space for Pinot Noir to ripen slowly. The soil is rocky and mostly made of hard clay, making for good water retention throughout the block. The vines are limited to two buds per spur and normally yield three tons per acre.

THE WINEMAKING

Pinot Noir is a delicate grape and therefore our winemaking team implements "hands off" winemaking, with minimal pumping of the juice or aggressive actions during the process. The grapes were processed in two batches, keeping the two clones isolated until the final blend and bottling. Yeast BM-45 was selected to ferment Clone 777 for its inherit ability to bring forth heightened fruit tones with a soft mouthfeel. Yeast 3001 was chosen for Clone 115 because it increases tannic feel, traps dark color, and expands the wine's natural spice characteristics. The pressing was conducted at only 1.0 bar, because we wanted to make sure not to press the skins too hard. The wine settled for 3 days in stainless steel before racking and aging in 225L, 240L and 265L barrels.

THE WINE

Our 2020 Héroe Pinot Noir is a medium bodied yet ripper style wine and shows off dense strawberry and black-cherry fruit. This wine is highlighted by cocoa and coffee grounds in the mid-palate. The finish trails out through a lingering, captivating mouthfeel, the acid is very present and fresh. Overall, this wine is intensely aromatic with rich scents of ripe red fruit, like strawberry and melon. These fruity aromas follow through with appealing spices and a thread of mineral earth. This wine is a great example of Paso Robles Pinot Noir done right; it's lengthy and compelling, with short to medium aging potential.

THE FACTS

Vineyard: Frankel Family Estate
Fruit: 100% Pinot Noir
Clonal Breakdown: 78% Clone 777 & 22% Clone 115
pH: 3.68
TA: 0.64
ALC: 14.4%
RS: 0.60
Cases Produced: 840
Bottling Date: 8/19/2020
Release Date: 6/1/2020

