



**TEX-ZIN™**  
**PRIVATE RESERVE**

**VINTAGE:** 2018

**APPELLATION/VINEYARD:** Texas High Plains

**BLEND:** 80% Zinfandel, 10% Petit Verdot, 10% Primitivo

**ALCOHOL:** 14.3%

**PROFILE**



**BODY**



**ACIDITY**



**TANNIN**



**TASTING NOTES**

**BLACKBERRY · JAM · PEPPERCORN**

Our Tex-Zin™ is big and bold with great fruit flavors and a medium to full-body mouthfeel. Our Double Barrel Aging technique adds spicy tones of peppercorn, and our Zinfandel grapes add flavors of blackberry and jam, giving this wine beautiful complexity and richness.

**PAIRS WITH:**



**WINEMAKER'S NOTES**

**SERVE AT 65°F**

Zinfandel is the classic embodiment of American wine. Strong tannins add a bold taste that holds up to the saying that “everything is bigger in Texas.” Our oak aging process through hybrid barrels, made of both French and American oak, influences the wine’s intense, dark flavors, creating a unique mouthfeel. First farmed in the early 1980’s at the now-retired Merrill’s Vineyard in Halfway, Texas, Zinfandel has a deep-rooted history in the Texas High Plains.

*A family story depicts that it was quite a messy task to make the first vintage of Zinfandel! Paul Vincent Bonarrigo, dressed in white shorts, white shirt, white socks, and white shoes, drove to Lubbock in a flatbed truck loaded with a basket press, pump, and tank. After picking all day with the Bell Brothers, they processed the grapes in Pete Laney’s driveway. Pete Laney was the Speaker of the House in Texas at the time and a supportive grape grower himself. Paul wanted to show everyone the winemaking process on site. Paul pressed all the grapes in the basket press and pumped the juice into the tank. Purple juice was everywhere! When the day was done, Paul was covered in grape juice, and his entire white outfit was purple! He asked Mrs. Laney if he could rinse off in the shower, but she said no and sent him to the swimming pool. He jumped in and drove home. To this day, they say that there is a purple Zinfandel ring around that pool.*

