



2025 ESTATE ROSÉ – (*Grenache, Syrah, Mourvèdre*) Estate Grown, Edna Valley



In 2015, we acquired the 40 acre property adjacent to the main Center of Effort Estate vineyard, and knew that the lean, sandy soils and east-facing slopes would be a perfect home for several Rhône varieties, including Grenache and Syrah. From each year's harvest, we have dedicated some of the first fruit to crafting this Provençal style dry Rosé wine.

By farming specifically for Rosé, picking early by hand and gently direct-pressing, we capture the freshness and energy of the fruit in this pale, crisp and clean wine. Fermentation occurs entirely in small concrete vessels, and the wine is bottled at just five months old.

This is the wine we reach for when Insider Members join us for a friendly match on our Bocce courts – just steps from the very vines where these grapes grew. Enjoy with friends and fun times all summer long.

SIP SUSTAINABILITY IN PRACTICE – VINEYARD & WINERY

- 67% Grenache, 24% Syrah, 9% Mourvèdre
- Estate Grown - Center of Effort
- Harvested October 8-27th
- 21.8 average Brix
- 100% Concrete fermentation
- ML fermentation blocked

pH: 3.22
TA: 6.4 g/l
RS: 1.3 g/l (dry)
Alc: 12.0%
ML: 1.35 g/l
Production:
478 cases (6x750ml)

Our Estate Rosé captures freshness and energy in the glass. Elegantly balanced, with highlighted aromas of grapefruit and orange peel. Some of our favorite pairings are flatbread with pesto, garden vegetables on the grill, or poached shellfish with aioli.



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